



2024

# Year End Meeting

# Agenda

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- Overview (Dawn for Jeff)
- Treasurer's Report (John N)
- Membership & Mentoring Updates (John B)
- Social Media Update (Linda & Randy)
- Field Trips Update (Dawn)
- Overnight Field Trips Update (Claudia)
- Newsletter Update (Cindy)
- PSA Update (Greg)
- Workshops & Presentations Update (Lisa)
- Exhibits Update (Jeff)
- Social Events Update (Mary)
- Competition Results & Prizes (Jason)
- Membership Questions, Comments & Suggestions

# Introductions

## ■ Your Board:

- Jeff Clay (Board Chair, Officer, Exhibits Director)
- John Nellist (Treasurer & Officer)
- Claudia O'Grady (Secretary, Officer, Over-Night Field Trips Director)
- Jason Hutchison (Competitions Director)
- Cindy Costa (Newsletter Director/Editor)
- Lisa Thompson (Workshops/Presentations Director, on-leave)
- Dawn Griffith (Day Field Trips Director)
- Mary Whitesides (Social Events Director)
- John Ballard (Membership & Mentoring Director)
- Greg Smith (PSA Director)

## ■ Coordinators

- Randy Gerdes (Social Media – Facebook)
- Linda Dalton Walker (Social Media – Instagram)

# 75,000' View

## *Changes!*

- New website live July 2024
- After many years Jason would like to step-down as Competitions Director. We need a volunteer! Interested? Please contact Jason at: [competitions@wasatchcameracub.com](mailto:competitions@wasatchcameracub.com).
- Effective immediately:
  - Exhibits Director: from Jeff to Claudia
  - Overnight Field Trips: from Claudia to Dawn



# 75,000" View

## A Year's Worth of Events:

- 40 different events
- Exhibits to Workshops (8 different types)
- 821 registrations
  - 4 Exhibits / 142 registrations
  - 13 Fieldtrips / 252 registrations
  - 1 On Assignment / 11 registrations
  - 1 Overnight Fieldtrip / 19 registrations
  - 4 Presentations / 97 registrations
  - 9 Social Events / 103 registrations
  - 1 Special Event (last year's annual meeting) / 29 registrations
  - 7 Workshops / 168 registrations

# Treasurer's Report for Fiscal Year August 1st, 2023 to July 31st, 2024

*John Nellist*

Current fiscal year is stated in **red**, with the prior year comparison

	FY 23-24	FY 22-23	<u>Notes</u>
<u>Income</u>			
Membership	<b>\$9,150</b>	\$8,650	At the year end the club's cash reserve is strong, should cover any short term emergencies (e.g. website corruption, broken projector etc.) and is available for investments consistent with the mission statement of our non-profit.
Events	<b>\$100</b>	\$2,089	
Donations	<b>\$570</b>	\$280	
<b>Total</b>	<b>\$9,820</b>	<b>\$11,019</b>	
<u>Expenses</u>			
Credit card processing	<b>\$351</b>	\$389	
Operational	<b>\$1,460</b>	\$2,011	
Events	<b>\$1,817</b>	\$2,509	
Competitions	<b>\$1,969</b>	\$1,650	
Website	<b>\$4,970</b>	\$2,528	
Immigration Attorney		-\$960	
<b>Total</b>	<b>\$10,567</b>	<b>\$8,127</b>	

Cash on hand at end of year on 7/31/24 is **\$14,553**

# MENTORING & MEMBERSHIP

*John Ballard*

## Mentoring

Small but worthwhile program. 1-2 mentees per month.

Benefits mostly new & novice members.

## Membership

In the past year the Club's membership numbers are up 1.5 %.

August 2022 = 182 Members

August 2023 = 178 Members

August 2024 = 181 Members

Much of my time is spent on fixing database and login problems.

## Membership Directory

159 in directory compared to 148 last year

## Social Media & FB Member Photos Group Image

Randy & Linda are doing a fantastic job.

69 have joined FB Group. We hope for many more.

Will do Social Media survey in September

# Social Media Update

*Randy Gerdes & Linda Dalton Walker*

Goal: Increase Member Engagement

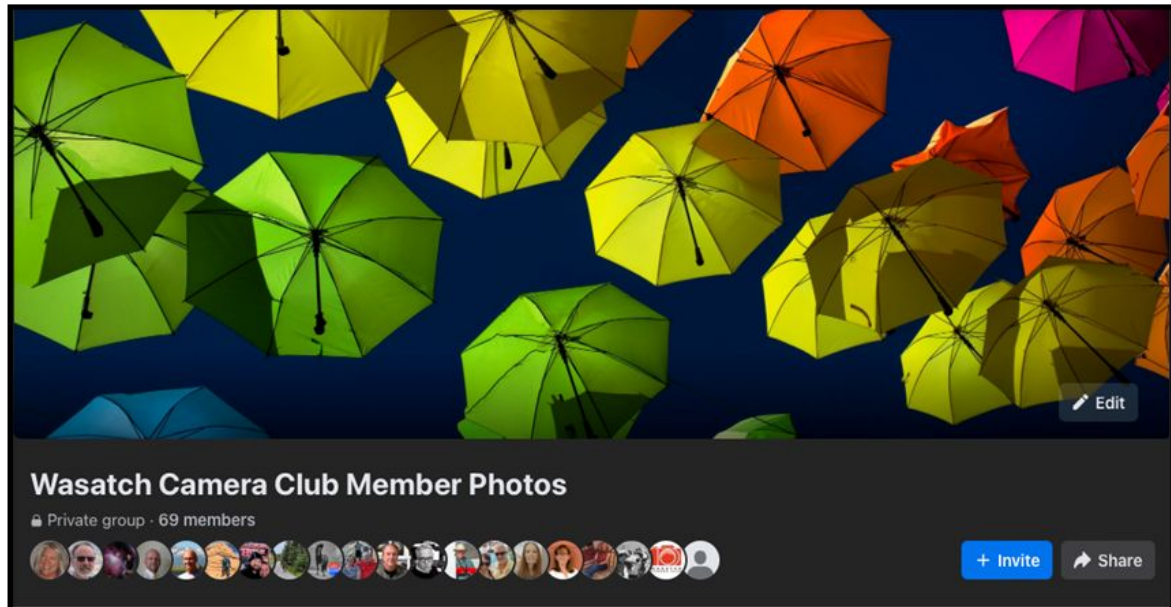
## FB & IG Growth:

- July 2022-23 vs July 2023-24
- Visits: # times page visited
- Reach: # who saw any content

	2023	2024	Growth
Facebook Reach	987	2.5k	150.3%
Facebook Visits	874	4.9k	462.7%
IG Reach	295	1.1k	275.6%
IG Visits	132	833	531.1%

## New FB Group:

- 67 Members joined since our June 16 launch
- 91 member posts in July, our first full month
- Trial period ended; revisions to be considered



# Day Field Trips

*Dawn Griffith*

## 2023-2024 Day Trip Review

- Fall Foliage @ Sundance Mtn Resort-Oct 8th, 2023
- Methane Bubbles- Dec. 3rd, 2023 CANCELLED WEATHER
- Memory Grove-Jan. 6th, 2024
- Utah Lake Ice- Jan 20th , 2024
- Bald Eagles @ Farmington Bay-Highest Attended Event-Feb 10th, 2024
- Junkyard Shoot-March 30th, 2024
- Before the Bugs at Bear River Migratory Refuge-AM/PM-Apr. 13th, 2024
- Macrophotography@ Conservation Garden- June 1st, 2024

# Day Field Trips

*Dawn Griffith*

## 2023-2024 Day Trip Review

- Saving Gracie Equine Foundation-June 29th, 2024
- Sage Mountain Farm Rescue Golden Hour-July 20th, 2024
- Golden Hour, Blue Hour, Sunset and Full Moon Shoot at the Great Salt Air-July 21st, 2024
- Annual Astrophotography Shoot @ The Piedmont Kilns-Aug. 2nd, 2024.

# Day Field Trips

*Dawn Griffith*

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## 2024 Upcoming Events

- Salt Lake City Murals- Sept 2024
- Fall Foliage Shoot@ Snowbasin and Huntsville with Lunch at the Shooting Star Saloon(Oldest Bar in Utah) - October 2024

# OVERNIGHT FIELD TRIPS

*Claudia O'Grady*

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## September 2023

- Beautiful Fall Foliage in the Colorado's San Juan Mountains
- Ouray, Colorado
- 23 people registered, 16 attended

## September 6-8, 2024

- Camping in the West Desert, Wild Horses and Stars
- Simpson Springs, Utah
- 29 people registered

## November 2025

- Cypress Swamps and Bayou Beauty
- Caddo Lake, TX
- November 16-19, 2025



# Newsletter

## *Cindy Costa*



- **1st Place - 2023 PSA Newsletter Competition**
- **2024 PSA Newsletter Competition**
  - March 2024 edition entered - results not yet announced
- **4 Newsletters Released**
  - September, December, March, June
- **Ongoing Content Needed** – articles/content for featured topics



# PSA

## Greg Smith



# PSA

## Greg Smith

- Established in 1934, PSA is one of the largest non-profit photography organizations, now world-wide with members in over 60 countries.
- Mission: to promote the art and science of photography through education, information, inspiration, and opportunity.
- Club membership includes interclub competitions (PID-Color/Monochrome, Nature\*, Travel\*, Photojournalism\*, Pictorial Print, 3D), monthly journal, consultations, contests/critiques (newsletter, website), image analysis workshop, access to Speakers Bureau. Individual member benefits are even greater.

### Interclub Competition Summary

Category	2022-23 Season	2023-24 Season
Nature Place Standing	13th	5th
PID-Color Place Standing	16th	10th
PID-Mono Place Standing	8th	6th
Merit Awards	3	7
Honorable Mentions	4	9
# participating members	14	21

2024-25 season opens in October! PSA releases will need to be renewed by some.





# PSA

## Greg Smith

### PSA Award Winning Members

Name	Merit Awards	Honorable Mentions
Brent Ovard		2
Cindy Costa	3	2
Claudia O'Grady	1	
Dave Argyle		1
Greg Smith		1
Jacob Stockman	1	
Jennifer House		1
Jim Roach		1
Paul Bradley		1
Paul Harrison	1	
Randy Gerdes		1
Stephen Clayson	1	

Member	R1	R2	R3	EOY	Total	Rank
Cindy Costa	32	23	23	35	113	1
Greg Smith	16	21	20		57	2
Brent Ovard		33	24		57	2
Jim Roach	30		17		47	4
Stephen Clayson	13	20		11	44	5
Wendy Ovard		29	10		39	6
Linda Roach		11	27		38	7
Paul Harrison	23			12	35	8
Jennifer House	8	11	11		30	9
Jacob Stockman	13	9		8	30	9
Paul Bradley	12	11			23	11
Claudia O'Grady			12	10	22	12
Dave Argyle			20		20	13
Linda Walker	8	11			19	14
Randy Gerdes		12			12	15
Krisna Kotti	10				10	16
Dawn Griffith	8				8	17
Hiroshi Kamaya	8				8	17

### EOY Medal Round Results

Division	Image Title	Name	Score	Award
PID-Mono	Wildie	Cindy Costa	11	
PID-Mono	Lines	Claudia O'Grady	10	
PID-Mono	Bridge Arch	Jacob Stockman	8	
Nature	The Big One	Cindy Costa	10	
Nature	Spotted Dolphin	Cindy Costa	14	HM
Nature	Alaskan Bear with Salmon	Paul Harrison	12	
Nature	Hungry Mouths to Feed	Stephen Clayson	11	



# Workshops & Presentations

## *Lisa Thompson*

### Overview: Workshops

- Take to the Skies (Drone Photography) <11-Oct-2023> [11 registered]
- PSA Image Analysis <13-Nov-2023> [30 registered]
- Action Photography <16-Jan-2024> [28 registered]
- Putting Your Best Image Forward <7-Feb-2024> [9 registered]
- Putting Your Best Image Forward <28-Feb-2024> [9 registered]
- Birds in Flight <7-May-2024> [38 registered]
- Night Sky Photography <25-Jul-2024> [16 registered]

### Overview: Presentations

- Hawkwatch Fall Migration <20-Sep-2023> [18 registered]
- Concept is the Coin of the Realm <30-Nov-2023> [39 registered]
- Planning Your Digital Afterlife <10-Apr-2024> [21 registered]
- Club Member Travels-Costa Rica <30-Apr-2024> [19 registered]

# Exhibits Update

*Mary Whitesides & Cindy Costa*

## Banner Year: Exhibits x Three

- Utah Travels @ Cultural Celebration Center
  - 34 members / 73 images
  - No sales :-(
- Things with Wings @ Red Butte Garden
  - 33 members / 60 images
  - Lots of photo cards & matted prints
  - ~\$4500 in sales :-)
- Symphony of Images @ Jewish Community Center
  - 35 members / 1 image each
  - Reception: September 5, 5pm – 7pm
  - Exhibit: August 31st - September 30th

See exhibits at <https://wasatchcameraclub.smugmug.com/Exhibits>

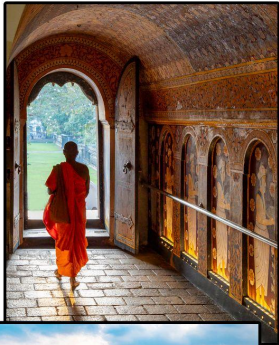
# Exhibits Update

## Mary Whitesides & Cindy Costa

Wasatch Camera Club Announces Two Exhibits

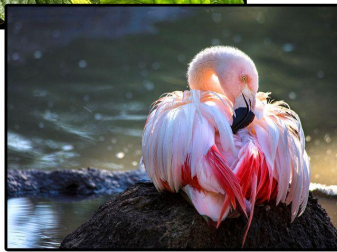
### "UTAH TRAVELS" at Utah Cultural Celebration Center

Show: April 25 - June 26  
Reception: April 25, 6pm-8pm



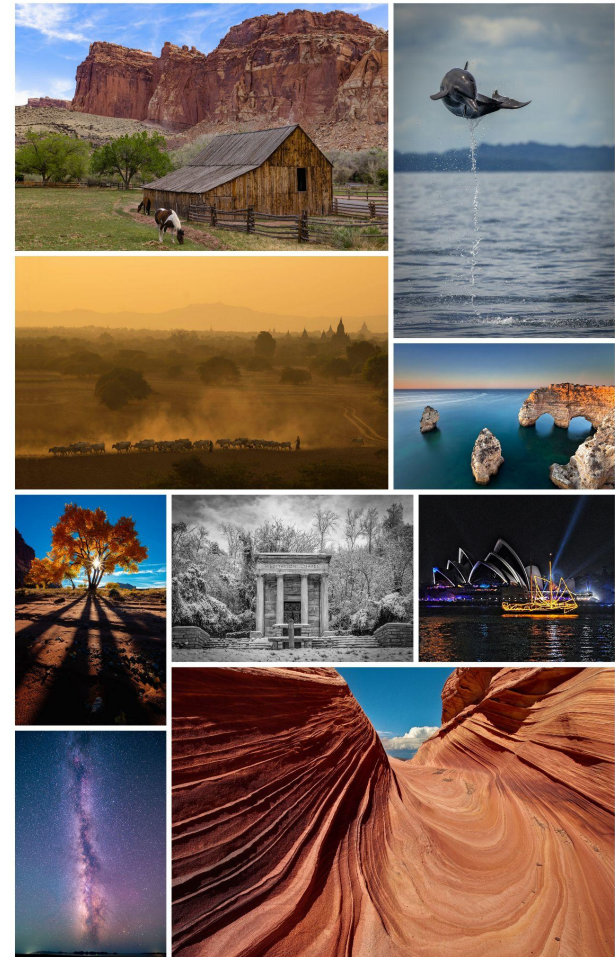
### "THINGS WITH WINGS" at Red Butte Garden

Show: April 26 - May 20  
Reception: April 27, 1pm-5pm



### *A Symphony of Images*

*Photography Exhibit:  
Sep 1 - Sep 30*



# Shutter Up Social Events Update

*Mary Whitesides*

**Shutter Up Social** was created as a meet and greet for our fellow photographers. It is intended to provide an opportunity to get to know one another and celebrate photos taken according to a theme. Each social is assigned a topic and shared through a zoom get together. Our meetings have been inspirational sparking new ways of looking at the same subject.

**Throughout the year** we present topics we love to photograph like: Patterns. Boats, Bridges, Tunnels. Mountains, Rocks, Rivers. Serendipity & more.

**One of the most popular themes:** *Show Us Your Best* was especially interesting highlighting each photographers favorite subject.

**Last Month's Theme:** *Shoot up, Shoot down, Find the Sweet Spot in the Middle* brought some interesting perspectives, shapes and subjects. A lesson in creativity that confirmed that we as photographers are artists.

**September 2024 theme:** *WORK*. We will explore many ways in which we as humans work. Also included will be animals: dogs, elephants, horses, birds etc.

**Shutter Up Socials** will continue in the coming year. We invite members of Wasatch Camera Club far and wide to join us.

**An In-Person Shutter Up Social** is in the works for the coming year.



# Shutter Up Social Events Update

*Mary Whitesides*



**BEST OF SHOW**  
**2023-2024**  
**COMPETITION SEASON**



SEPTEMBER (TIE)



Julie Edwards – Pemaquid– Assigned – Long  
Exposure



## SEPTEMBER (TIE)



Stephen Clayson – Grand Teton - Open

NOVEMBER



Randy Gerdes – The Big Bang –  
Assigned – Macro Life



JANUARY



Brent Ovard – P-51 Bunny  
Open

MARCH



Jennifer House – Winter Lights - Open

MAY (TIE)



Greg Smith – Cabernet  
Assigned – Glass in any Form



MAY (TIE)



Dave Argyle – Safe at Second – Open

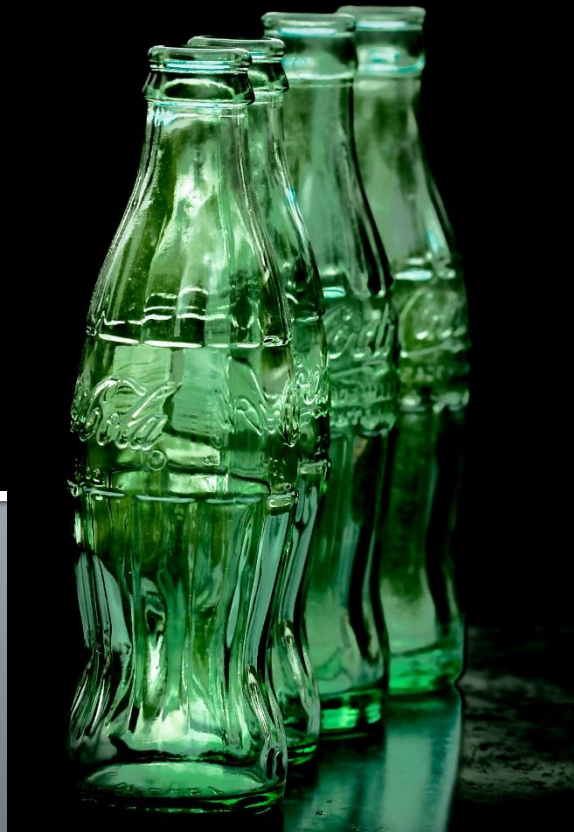
**COMPETITION  
AWARDS  
2023-2024 SEASON**

# INTERMEDIATE DIVISION

Open Category

3<sup>rd</sup> Place \$20

Andrea Dahl



# INTERMEDIATE DIVISION

Open Category

2<sup>nd</sup> Place \$20 Tammy Stoner





# INTERMEDIATE DIVISION

Open Category

1<sup>st</sup> Place \$25 Jennifer House



# INTERMEDIATE DIVISION

Assigned Category

3<sup>rd</sup> Place \$20      Dawn Griffith



# INTERMEDIATE DIVISION

Assigned Category

2nd Place \$20 Jennifer House





# INTERMEDIATE DIVISION

Assigned Category

1st Place \$25 Andrea Dahl





# ADVANCED DIVISION

Open Category

3<sup>rd</sup> Place \$30 Cindy Costa



# ADVANCED DIVISION

Open Category

2nd Place \$30 Brent Ovard





# ADVANCED DIVISION

Open Category

1st Place \$35 Paul Baird



# ADVANCED DIVISION

Assigned Category

3rd Place \$30 Cindy Costa





# ADVANCED DIVISION

Assigned Category

2nd Place \$30 Paul Baird



# ADVANCED DIVISION

Assigned Category

1st Place \$35 Randy Gerdes



# MASTER DIVISION

Open Category

3rd Place \$40 Keith Hill





# MASTER DIVISION

Open Category

2nd Place \$40 Veloy Cook





# MASTER DIVISION

Open Category

1st Place \$45 Stephen Clayson



# MASTER DIVISION

Assigned Category

3rd Place \$40 Greg Smith



# MASTER DIVISION

Assigned Category

2nd Place \$40 Veloy Cook





# MASTER DIVISION

Assigned Category

1st Place \$45 Stephen Clayson





# **PHOTOGRAPHER OF THE YEAR**

# PHOTOGRAPHER OF THE YEAR

# Stephen Clayson

# \$50

Congratulations Stephen!

Jefnnifer House

**Moved From  
Intermediate To  
Advanced  
Division**

Paul Baird

**Moved From  
Advanced To  
Master  
Division**

# 2024-2025 Competition Themes

September	Doors, Windows and Gates
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November	Feet, Hands and Hair
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January	Natural Patterns
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March	Humerous
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May	Rain
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# September Competition Long Exposure

Submission Opens

September 1

Submission Closes

September 8

Competition Meeting

September 26

# Looking Forward

- Always looking for new fieldtrip ideas, workshop topics and presenters.
  - [fieldtrips@wasatchcameraclub.com](mailto:fieldtrips@wasatchcameraclub.com) & [workshops@wasatchcameraclub.com](mailto:workshops@wasatchcameraclub.com)
- Both the PSA competitions and our own competitions need more entries and participants.
  - [competitions@wasatchcameraclub.com](mailto:competitions@wasatchcameraclub.com) & [psa@wasatchcameraclub.com](mailto:psa@wasatchcameraclub.com)
- We are always looking for new and different contributions to our newsletters.
  - [newsletters@wasatchcameraclub.com](mailto:newsletters@wasatchcameraclub.com)
- Do you want to volunteer and help out your club? *Sure* **YOU** do!
  - [membership@wasatchcameraclub.com](mailto:membership@wasatchcameraclub.com)
- Do you have ideas and suggestions?
  - [info@wasatchcameraclub.com](mailto:info@wasatchcameraclub.com)

Q&A, Comments & Suggestions